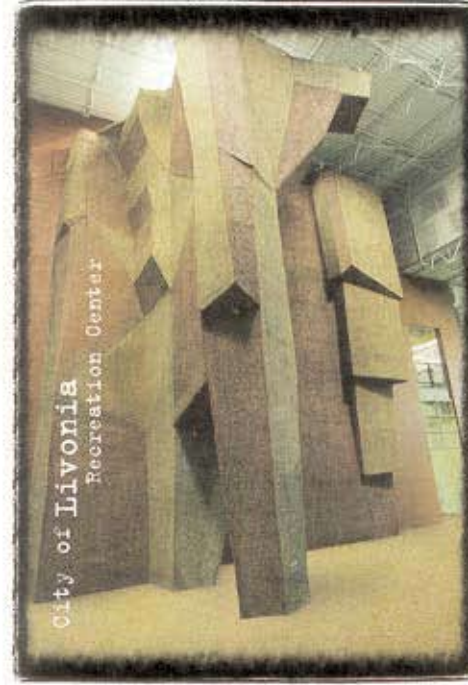


One touch will tell you how Nicros WestCoast™ walls are different—our surface texture is more rock-like than the competition and our tinting process can't be beat.

it doesn't matter how hard you climb as long as you're pushing yourself  
that route was super balancy t matter how hard you climb as long as you're pushing yourself

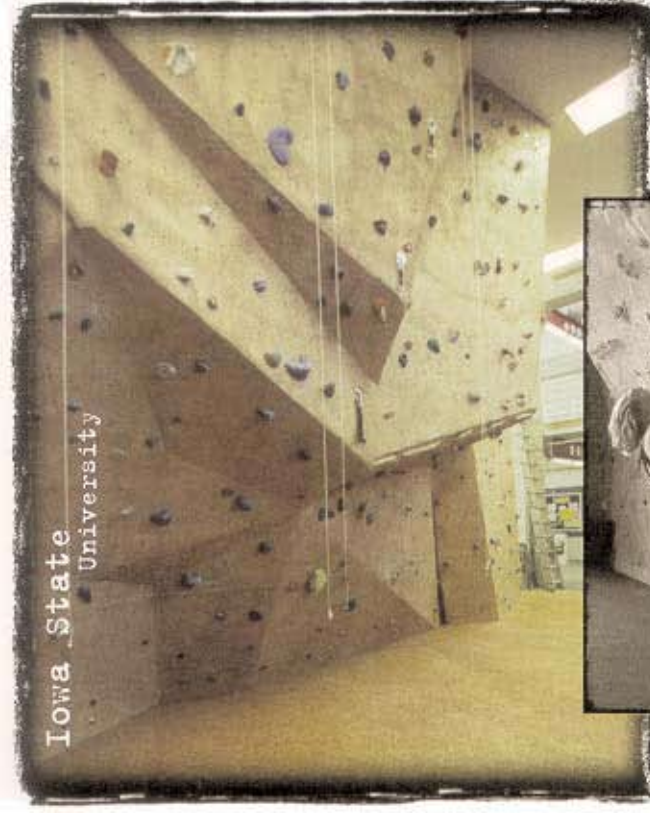
WESTCOAST™ WALL

WestCoast™ walls may look like other climbing walls, but at Nicros we take pride in the improvements we've made to this time-tested system.



### Construction

The Nicros WestCoast™ system is constructed of a steel framework, sheeted with plywood and covered with a special cementitious coating. Polymer-modified concrete is applied to the entire wall, creating a solid, seamless surface. A special adhesive bonds the concrete texture coating to the wood to help eliminate delamination.





“Nicros took our vision and made it a reality. Their affordable wall systems provide maximum design flexibility and allow for varied and intricate climbing terrain that is visually stunning. Nicros’ talented gym designers and experienced construction teams will get your project off the ground in the shortest possible time. We wouldn’t trust one of our gym projects to any other company. At Nicros, they know climbing.”

— Jeff Perry, CEO  
Atlanta Rocks! Indoor Climbing  
Atlanta, Georgia

Climbing gym owners tend to be the most demanding customers. Most of them are climbers, so they know exactly what they want. They are also trying to maximize climbing surface on a tight budget. Nicros has created two climbing gyms for Atlanta Rocks!, using several of our wall products and accessories.

## Surface

Our expertise in decorative rockwork techniques developed for A.R.T.Wall™ helps us create a beautifully textured finished product for the WestCoast™ system. We’re constantly improving our methods, maintaining the best look and feel in the industry. While it may not matter to new climbers, a realistic texture becomes essential for learning smearing and edging techniques as they progress.

Our tinting technique uses both integral dyes in the concrete as well as post-applied flecking and streaking. This is a demanding process, but we think it’s worth it. It makes simple concrete look much more like real rock.



## Features

We offer a number of surface features as options for WestCoast™ walls. Our design team works with you to create a wall that’s both visually striking and highly functional. Sculpted arêtes, cracks and flakes combine with realistic pockets, edges and dikes to provide an enjoyable climbing experience that mimics time on natural rock.



## Handholds

The areas around our t-nuts are flat and true. As with A.R.T.Wall™ this seemingly simple feature is essential to reducing handhold breakage and maintaining the integrity of the t-nut. We also use special screwed-in t-nuts instead of the standard pound-in variety. These t-nuts are much more durable and stay in place.

